International Brain Injury Association’s

12th World Congress on Brain Injury

March 29 - April 1, 2017
New Orleans Sheraton Hotel
New Orleans, Louisiana
An Invitation to the Big Easy

Dear Colleagues,

The International Brain Injury Association (IBIA) invites you to attend the 12th World Congress on Brain Injury which will be held March 29 – April 1, 2017 in the lively and historic city of New Orleans.

The World Congress on Brain Injury is the largest international conference on the subject of brain injury. Over 1400 brain injury professionals attended the World Congress when it was last held in United States in San Francisco in 2014, and we expect the 2017 Congress to be larger still.

The World Congress on Brain Injury will bring together a focused multidisciplinary group of brain injury professionals who are committed to improving the outcome of patients with traumatic and non-traumatic brain injury through the translation of research into clinical practice. The four-day program will feature world-renowned plenary speakers, platform lectures, workshops, over 200 oral presentations and 600 poster presentations selected from submitted abstracts.

This Congress presents an unparalleled opportunity to promote your organization to this highly specialized group of professionals. Exhibitors and sponsors will enjoy direct access to the decision makers and key opinion leaders who are shaping the future of brain injury research, treatment, and rehabilitation.

Nicknamed the "Big Easy", the city of New Orleans is known for its nightlife, vibrant music scene and Cajun cuisine reflecting its history as a melting-pot of French, Caribbean and American cultures. The city's wide array of attractions, activities, and personality-infused neighborhoods appeal to visitors of all ages. Against this backdrop, the Congress will be an outstanding forum for networking and building lasting relationships with like-minded colleagues from around the world.

We hope that you will join us in the Big Easy!

David B. Arciniegas, MD
Chairman and CEO

Nathan D. Zasler, MD
Vice-Chairman
IBIA Leadership

David B. Arciniegas
IBIA Chairman and CEO

Nathan D. Zaslav
IBIA Vice-Chairman

Congress Leadership

Lisa Brenner
World Congress President

Risa Nakase-Richardson
World Congress Co-President

Angelle Sander
World Congress Co-President

International Planning Committee

Rachel Adams
USA

Vicki Anderson
Australia

David B. Arciniegas
USA

Mark Ashley
USA

Philippe Azouvi
France

Ian Baguley
Australia

Nazanin Bahraini
USA

Lucía Braga
Brazil

Debra Braunling-McMorrow
USA

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Andras Buki
Hungary

Tamara Bushnick
USA

Enrico Castelli
Italy

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Portugal

Alison Cernich
USA

John D. Corrigan
USA

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UK

Roberta DePompeii
USA

Henk Eiander
Netherlands

Rita Formisano
Italy

Joseph T. Giacino
USA

Brian Greenwald
USA

Carol Hawley
UK

Eric Hermans
Netherlands

Jeanne Hoffman
USA

Grant L. Iverson
USA

Barry Jordan
USA

Douglas I. Katz
USA

Marilyn Kraus
USA

Jeffrey S. Kreutzker
USA

Ingela Kristiansen
Sweden

Jan CM Lavrijsen
Netherlands

Jose Leon-Carrion
Spain

Jan Lexell
Sweden

Mark Linden
UK

Andrew Maas
Belgium

Alison Madden
Canada

James Malec
USA

Saafan Malik
USA

Jeffrey E. Max
USA

Michael McCrea
USA

Audrey McKinlay
Australia

Mary A. McMahon
USA

Tom McMillan
UK

David Menon
UK

Risa Nakase-Richardson
USA

Lisandro Olmos
Argentina

Tamara Ownsworth
Australia

Claudia Perino
Italy

Rudolf Ponds
Netherlands

Jennie Ponsford
Australia

Omer Porat
Israel

Gerard Ribbers
Netherlands

David L. Ripley
USA

Bernhard Sabel
Germany

Angelle Sander
USA

Ronald T. Seel
USA

Jun Shinoda
Japan

Jonathan M. Silver
USA

Grahame Simpson
Australia

Jacoba M. Spikman
Netherlands

Donald G. Stein
USA

Bruce H. Stern
USA

Olga Svestokova
Czech Republic

Dilli Tenovuo
Finland

Leanne Toagher
Australia

Lyndi Togher
USA

Jouke van der Naalt
Netherlands

Caroline van Heugten
Netherlands

Rodney D. Vanderploeg
USA

Shari Wade
USA

John Whyte
USA

Elisabeth Wilde
USA

Nathan Zaslav
USA

Mariusz Ziejewski
USA
About the World Congress

THE SEMINAL CONFERENCE FOR BRAIN INJURY PROFESSIONALS

The IBIA World Congress is the largest gathering of international professionals working in the field of brain injury. Delegates are comprised of rehabilitation physicians, psychiatrists, psychologists, neurosurgeons, speech pathologists, occupational therapists, physiotherapists, social workers, nurses, case managers, advocates, legal professionals and all those dedicated to advancing research and treatment for patients with brain injury.

Over 1400 international delegates attended the Congress when it was last held in the United States in San Francisco in 2014. IBIA expects the 2017 Congress to be even larger. The Congress will feature platform presentations, workshop and panel discussion from a faculty of over 120 internationally recognized speakers as well as 200 oral presentations and over 600 poster presentations from submitted peer reviewed abstracts. Speakers at recent Congress’s include Vicki Anderson, David Arciniegas, Erin Bigler, Joseph Giacino, Steven Laureys, Andrew Maas, Michael McCrea, Adrian Owen, Jennie Ponsford, Roberto Rodriguez, Enrique Noe, Nicholas Schiff, Jonathan Silver, Donald Stein, John Whyte, Ross Zafonte, and Nathan Zasler just to name a few.

The aim of the World Congress on Brain Injury is to provide an opportunity for establishing collegial relationships with international professionals focused on the science of brain injury and/or the care and treatment of persons with acquired brain injury. State-of-the-art research will be presented on assessment, treatment, and international priorities in the field of brain injury research will be discussed. Overall, the Congress seeks to provide didactic opportunities for clinicians interested in advancing their knowledge in brain injury science, medicine and care.

ABOUT THE CONGRESS LOCATION

The 12th World Congress on Brain Injury will be held in the culturally vibrant and exciting city of New Orleans.

New Orleans is often called “The Big Easy” due to its laid-back attitude and the easy-going nature of the musicians and other bohemian residents of the city. New Orleans is known for its jazz music, cultural attractions, diverse communities, and of course its world-famous Cajun cuisine. In New Orleans the good times are perpetually rolling down Bourbon Street with nightlife that never stops.

But there is much more to see than just the historic French Quarter – tour the elegant Garden District, meet the colorful characters of Frenchmen Street or ride a steamboat on the mighty Mississippi. You can experience the city’s supernatural vibe at the Voodoo Museum by taking a guided ghost or vampire tour through taverns, alleyways, and historic cemeteries.

The New Orleans Sheraton Hotel is right in the middle of the action, only steps away from the famous French Quarter. The hotel is also perfectly situated on the main streetcar line that will whisk you back in time to the well-preserved antebellum mansions and pristine gardens of the Garden District.

ABOUT IBIA

Founded in 1993, the International Brain Injury Association (IBIA) was created in response to the growing demand from professionals and advocates throughout the world for collaboration and more information on all aspects of brain injury, from prevention to long-term care.

Today, IBIA works to develop positive relations and interactions between individuals, families, groups, organizations, institutions, diverse cultures and nations. The Association strives to provide international leadership for creative solutions to the issues associated with brain injury.

IBIA is dedicated to the development and support of multidisciplinary medical and clinical professionals, advocates, consumers and others who work to improve outcomes and opportunities for persons with brain injury.
### Previous Exhibitors & Supporters

<table>
<thead>
<tr>
<th>Attention Fund</th>
<th>Learning Services</th>
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</thead>
<tbody>
<tr>
<td>American College of Rehabilitation Medicine (ACRM)</td>
<td>Mandell Law Firm</td>
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<tr>
<td>Alta Bates Medical Summit</td>
<td>Medtronic</td>
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<td>Avanir Pharmaceutical</td>
<td>Memorial Hermann Hospital</td>
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<td>Baylor College of Medicine</td>
<td>Mentis NeuroRehabilitation</td>
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<td>BKIN Technologies</td>
<td>Merz</td>
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<td>Brain Injury Association of America</td>
<td>Model Systems Knowledge Translation Center</td>
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<td>Brain Injury Professional Magazine</td>
<td>Motekforce Link</td>
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<td>Brain State Technologies</td>
<td>NeuroAtHome</td>
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<td>Brain Vision</td>
<td>Neurological Rehabilitation Living Centers</td>
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<td>BrainFx</td>
<td>NeuronUP</td>
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<td>CARF International</td>
<td>Nexus Neurocontinuum</td>
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<td>Casa Colina Hospital and Centers for Healthcare</td>
<td>Ohio State University TBI Model System</td>
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<td>Centre for Neuro Skills</td>
<td>ProtoKinetics</td>
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<td>Children’s Healthcare of Atlanta</td>
<td>Rainbow Rehabilitation Centers, Inc.</td>
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<td>CIR Systems Gaitrite</td>
<td>Reha Technologies</td>
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<td>Concussion Care Centre of Virginia</td>
<td>Sheltering Arms</td>
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<td>CNS Vital Signs</td>
<td>Spaulding Rehabilitation Hospital</td>
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<td>Defense and Veterans Brain Injury Center</td>
<td>Special Tree Rehabilitation</td>
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<td>Demos Medical Publishing</td>
<td>Quanterix</td>
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<td>Ekso Bionics</td>
<td>Taylor and Francis</td>
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<td>Elsevier</td>
<td>The Institute for Research &amp; Rehabilitation (TIRR)</td>
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<td>Fresnel Prism &amp; Lens Co.</td>
<td>TOTO USA</td>
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<td>GLOREHA</td>
<td>Tree of Life</td>
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<td>Hankamp Rehab</td>
<td>Tyromotion</td>
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<td>Hocoma</td>
<td>United States Brain Injury Alliance (USBIA)</td>
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<td>ImPACT Applications</td>
<td>World Federation for NeuroRehabilitation (WFNR)</td>
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<td>IDS Press</td>
<td>Wisepress Medical Bookstore</td>
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<td>InfraScan Inc.</td>
<td>Wolters Kluwer Health</td>
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<td>Intendu</td>
<td>Interactive Motion Technologies</td>
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Congress Demographics

ATTENDEES
OVER 1400 MULTIDISCIPLINARY BRAIN INJURY PROFESSIONALS

PM&R Physicians
Psychiatrists
Neurosurgeons
Neuropsychologists
Psychologists
Basic Scientists

Speech Pathologists
Occupational Therapists
Physiotherapists
Music Therapists
Social Workers
Advanced Practice Nurses

Case Managers
Counselors
Educators
Legal Professionals
Advocates
Allied Health Professionals

INDUSTRIES REPRESENTED
EXHIBITORS FROM EVERY SEGMENT OF THE BRAIN INJURY MARKET

Acute Care Facilities
Rehabilitation Hospitals
Long Term Care Facilities
Concussion Evaluation Technologies
Spasticity Treatment Providers

Pharmaceutical Companies
Adaptive Technology Providers
Advanced Medical Technologies
Vision Technologies
Bionic Technologies

Gait Systems
Rehabilitation Software
Advocacy Organizations
Publishers

GEOGRAPHIC REPRESENTATION
DELEGATES FROM OVER 40 COUNTRIES

North America
Europe
Asia
Latin America
Other
# Congress Support Matrix

The IBIA World Congress is the premier event for multidisciplinary professionals involved in the field of brain injury. Make a lasting impression with this highly dedicated group of specialists by becoming a Congress supporter.

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>BRONZE ($5,000)</th>
<th>SILVER ($10,000)</th>
<th>GOLD ($20,000)</th>
<th>PLATINUM ($30,000)</th>
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<tbody>
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<td>On-site Signage</td>
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<tr>
<td>Recognition in NeuroTrauma Letter</td>
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<tr>
<td>Listing in Congress program</td>
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<tr>
<td>Logo in meeting app</td>
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<td>Website listing without logo</td>
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<td>Logo on recognition slide during breaks</td>
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<tr>
<td>Logo on back cover of program book</td>
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<tr>
<td>Complimentary registrations</td>
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<td>Badge ribbons distinguishing support level</td>
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<tr>
<td>Website logo with hyperlink</td>
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<tr>
<td>Complimentary exhibit space</td>
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<tr>
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<tr>
<td>Complimentary insert in registration bags</td>
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<tr>
<td>On-site banner</td>
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<tr>
<td>Preferred exhibit location</td>
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<tr>
<td>Premium placement in all meeting materials</td>
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Exclusive Congress Support Opportunities

The following opportunities are available only to Platinum, Gold, Silver and Bronze Level Congress Supporters. Please see Appendix A for the Meeting Partner form.

**WELCOME RECEPTION**
$20,000
The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will have a distinct New Orleans feel.

**INTERNET ACCESS**
$15,000
Always in demand, meeting attendees will greatly appreciate wireless internet access in the conference area. The supporter will be recognized throughout the meeting in signage and in electronic communications.

**TRAINEE REGISTRATIONS**
$10,000
Show your support for the next generation of brain injury professionals. A special ribbon with the supporter’s name will be affixed to all trainee name badges.

**YOUNG INVESTIGATORS RECEPTION**
$10,000
This reception provides an excellent opportunity to encourage and nurture the next generation of brain injury professionals by supporting this special mentoring and educational event specifically for young investigators.

**BREAKFAST (3)**
$7,500 EACH
Congress attendees will appreciate your support to start the day off right! The supporter will be recognized in all meeting materials and during the breakfast itself.

**REGISTRATION BAGS**
$7,500
In this high-profile opportunity, the supporter logo or name will be printed on the registration bags provided to every attendee.

**ATTENDEE DIRECTORY**
$5,000
Attendees will retain this useful resource long after the Congress is over. Your company logo will be featured on the front cover.

**NECK LANYARDS**
$5,000
Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee.

**HOSPITALITY SUITE**
$5,000 EACH
Supporter will host their guests throughout the Congress in a private room. Support includes your branding of the entry to the hospitality suite and acknowledgement on signage outside the suite.

**POSTER SESSIONS (6)**
$2,000 EACH
Over 600 posters will be presented for viewing during the six poster sessions held during the Congress. The supporter will be recognized throughout these informal, educational events.

**REFRESHMENT BREAKS**
$2,000 EACH
Delegates will be appreciative of a refreshment break during the day. The sponsors logo and name will be featured prominently during the break and throughout the meeting.
Independently Sponsored Satellites

OVERVIEW

In partnership with the World Congress, a company may compose its own branded symposium, workshop or demonstration during designated 1.5 hour time slots. These Independently Sponsored Satellites (ISS) will be promoted in all official IBIA printed and web-based materials. Longer time slots may be negotiated directly with IBIA.

The IBIA World Congress offers ISS sponsors an unequalled opportunity to promote their company, product or service to this specialized, multidisciplinary group of healthcare professionals.

COST

Each ISS slot may be reserved for a negotiated rate depending on the duration of the ISS. Discounts on ISS may be considered as part of an overall support package. Contact the IBIA administrative office for details: congress@internationalbrain.org, or call +1 713 526-6800.

SCHEDULING AND LOCATION

ISS may not conflict with IBIA scientific program activities or organized events. While subject to change pending the final educational program, the following dates/times have been designated for ISS:

**Thursday, March 30, 2017**
12:15 - 1:15pm (Lunch)
8:00 - 9:00pm (Evening)

**Friday, March 31, 2017**
12:15 - 1:15pm (Lunch)
7:00 - 8:00pm (Evening)

**Saturday, April 1, 2016**
12:15 - 1:15pm (Lunch)

The application contained in this prospectus must be completed and submitted to IBIA (see Appendix C). Applications are reviewed by members of the IBIA scientific committee and notification of acceptance or denial will be provided within two weeks of submission.
Appendix

A: Congress Support Form
B: Exhibitor & Insert Form
C: Satellite & Workshop Application Form
Appendix A: Congress Support Form

YES! WE WISH TO SUPPORT IBIA’S TENTH WORLD CONGRESS AT THE LEVEL MARKED BELOW:

- Platinum ($30,000)
- Gold ($20,000)
- Silver ($10,000)
- Bronze ($5,000)

We also wish to reserve one of the following support opportunities:

- Welcome Reception $20,000
- Internet Access $15,000
- Trainee Registrations $10,000
- Young Investigators Reception $10,000
- Breakfast $7,500 (each)
- Registration Bags $7,500
- Attendee Directory $5,000
- Neck Lanyards $5,000
- Hospitality Suite $5,000
- Poster Session $2,000 (each)
- Refreshment Break $2,000 (each)

PAYMENT INFORMATION (ALL AMOUNTS IN USD)

- Enclosed is our check for $___________ to support the item(s) selected.
- Please invoice us. Enclosed is our Purchase Order for $___________ to support the item selected.
- Please charge my credit card for $___________ as follows:
  - MasterCard
  - Visa
  - Amex   Card #:_____________________________________  Exp._______________

In order to recognize your company as a Congress supporter, please provide the following information:

COMPANY _______________________________________________________________________________________________  
(as you wish it to appear on identification sign and listing)

Street Address ___________________________________________________________________________________________  
City ________________________________  Prov/State ________  Zip/Code__________________________

Country _________________________________________________________________________________________________

Contact Name _________________________________________Title _______________________________________________  
Phone ___________________________________________ Email ____________________________________________

RETURN BY EMAIL: mbell@internationalbrain.org
RETURN BY FAX: (801) 421-0269
RETURN BY MAIL: IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA
QUESTIONS? CALL: (713) 526-6900  or email: congress@internationalbrain.org
WE WISH TO RESERVE EXHIBIT SPACE AT THE 12TH WORLD CONGRESS AS FOLLOWS:

☐ End cap double booth with two registrations (limited availability): $6,250  
☐ Standard 8 x 10’ booth with one registration: $2,950 each. Qty. ______
☐ Additional representative (limit of two additional registrants per booth): $445 each. Qty. ______
☐ Supplied brochure or promotional item not to exceed 8.5 x 11”: $1,450

COMPANY ____________________________________________________________________________________________
(as you wish it to appear on identification sign and listing)
Street Address ____________________________________________________________________________________________
City ______________________ Prov/State _____ Zip/Code__________________________
Country _________________________________________________________________________________________________

1st Exhibit Representative
Name __________________________ Email __________________________

2nd Exhibit Representative
Name __________________________ Email __________________________

3rd Exhibit Representative
Name __________________________ Email __________________________

PAYMENT INFORMATION (ALL AMOUNTS IN USD)
☐ Enclosed is our check for $____________
☐ Please send invoice for $___________
☐ Please charge my credit card for $___________ as follows:
  ☐ MasterCard  ☐ Visa  ☐ Amex   Card #:_____________________________________  Exp._______________

TERMS AND CONDITIONS

a) Exhibitor fee includes standard pipe and drape booth, skirted table and two chairs. Additional furnishings, labor, shipping costs, electrical needs, internet connections, etc., must be made with Alliance, the Congress contractor. An information packet from Alliance will be sent upon receipt of this form.

b) Checks should be made payable to IBIA. Exhibit space will not be assigned until full payment has been received. NOTE: Exhibiting companies will not be permitted to set up unless the fee is paid in full.

c) Cancellations must be made 60 days prior to the Congress start date in order to receive a refund of the full amount less a $250.00 service fee. No refunds will be given for cancellations made within 60 days of the Congress start date.
Appendix C: Satellite & Workshop Application Form

COMPANY ________________________________________________________________
(as you wish it to appear on identification sign and listing)

Symposium Title ___________________________________________________________
Street Address _____________________________________________________________
City ___________________________ Prov/State ________ Zip/Code_____________________
Country __________________________________________________________________

Contact Name ___________________________ Title _______________________________
Phone ___________________________ Email _________________________________

SATELLITE DESCRIPTION (please provide faculty names if known)

All promotional material developed by the organizer must contain the following qualifying statement:

“The International Brain Injury Association has reviewed and approved this symposium as appropriate for presentation as an Industry Supported Symposium. The symposium constitutes the content and views of the sponsor and is not part of the official Congress program.”

Satellite Fees
Satellite fees are negotiated on a case by case basis.

☐ Please reserve ______ satellite slots for my organization.
☐ I have read and agree to abide by the Satellite Eligibility Criteria contained in this prospectus.

Signature ___________________________ Printed name ___________________________ Date __________________

Applications for Satellite Symposia and Workshops will be reviewed by IBIA, and notification of acceptance or denial will be provided within two weeks of submission.

RETURN BY EMAIL: mbell@internationalbrain.org
RETURN BY FAX: (801) 421-0269
RETURN BY MAIL: IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA
QUESTIONS? CALL: (713) 526-6900 or email: congress@internationalbrain.org