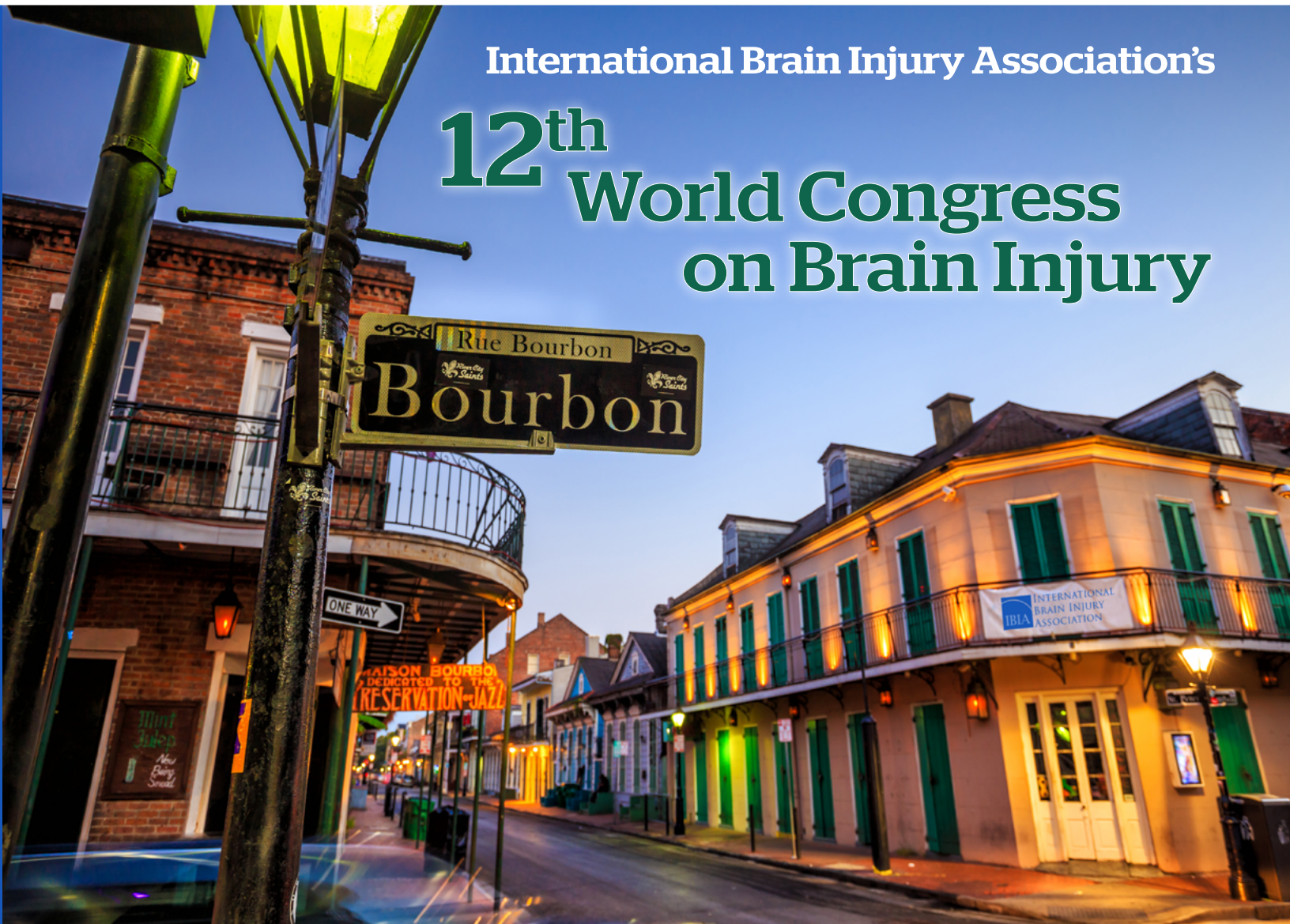


**Exhibit & Support Prospectus  
Independent Satellite Symposium Application**

International Brain Injury Association's  
**12<sup>th</sup> World Congress  
on Brain Injury**



**March 29 - April 1, 2017  
New Orleans Sheraton Hotel  
New Orleans, Louisiana**



# An Invitation to the Big Easy

Dear Colleagues,

The International Brain Injury Association (IBIA) invites you to attend the 12th World Congress on Brain Injury which will be held March 29 - April 1, 2017 in the lively and historic city of New Orleans.

The World Congress on Brain Injury is the largest international conference on the subject of brain injury. Over 1400 brain injury professionals attended the World Congress when it was last held in United States in San Francisco in 2014, and we expect the 2017 Congress to be larger still.

The World Congress on Brain Injury will bring together a focused multidisciplinary group of brain injury professionals who are committed to improving the outcome of patients with traumatic and non-traumatic brain injury through the translation of research into clinical practice. The four-day program will feature world-renowned plenary speakers, platform lectures, workshops, over 200 oral presentations and 600 poster presentations selected from submitted abstracts.

This Congress presents an unparalleled opportunity to promote your organization to this highly specialized group of professionals. Exhibitors and sponsors will enjoy direct access to the decision makers and key opinion leaders who are shaping the future of brain injury research, treatment, and rehabilitation.

Nicknamed the "Big Easy", the city of New Orleans is known for its nightlife, vibrant music scene and Cajun cuisine reflecting its history as a melting-pot of French, Caribbean and American cultures. The city's wide array of attractions, activities, and personality-infused neighborhoods appeal to visitors of all ages. Against this backdrop, the Congress will be an outstanding forum for networking and building lasting relationships with like-minded colleagues from around the world.

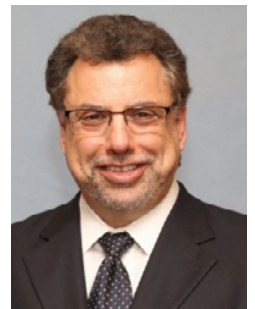
We hope that you will join us in the Big Easy!

David B. Arciniegas, MD  
Chairman and CEO

Nathan D. Zasler, MD  
Vice-Chairman



David B. Arciniegas, MD



Nathan D. Zasler, MD



## IBIA Leadership

David B. Arciniegas  
IBIA Chairman and CEO

Nathan D. Zasler  
IBIA Vice-Chairman

## Congress Leadership

Lisa Brenner  
World Congress President

Risa Nakase-Richardson  
World Congress Co-President

Angelle Sander  
World Congress Co-President

## International Planning Committee

Rachel Adams USA	Joseph T. Giacino USA	Michael McCrea USA	Ronald T. Seel USA
Vicki Anderson Australia	Brian Greenwald USA	Audrey McKinlay Australia	Jun Shinoda Japan
David B. Arciniegas USA	Carol Hawley UK	Mary A. McMahon USA	Jonathan M. Silver USA
Mark Ashley USA	Eric Hermans Netherlands	Tom McMillan UK	Grahame Simpson Australia
Philippe Azouvi France	Jeanne Hoffman USA	David Menon UK	Jacoba M. Spikman Netherlands
Ian Baguley Australia	Grant L. Iverson USA	Risa Nakase-Richardson USA	Donald G. Stein USA
Nazanin Bahraini USA	Barry Jordan USA	Lisandro Olmos Argentina	Bruce H. Stern USA
Lucia Braga Brazil	Douglas I. Katz USA	Tamara Ownsworth Australia	Olga Svestokova Czech Republic
Debra Braunling-McMorrow USA	Marilyn Kraus USA	Claudio Perino Italy	Olli Tenovu Finland
Lisa Brenner USA	Jeffrey S. Kreutzer USA	Rudolf Ponds Netherlands	Leanne Togher Australia
Andras Buki Hungary	Ingela Kristiansen Sweden	Jennie Ponsford Australia	Lyn Turkstra USA
Tamara Bushnick USA	Jan CM Lavrijsen Netherlands	Omer Porat Israel	Joukje van der Naalt Netherlands
Enrico Castelli Italy	Jose Leon-Garrion Spain	Gerard Ribbers Netherlands	Caroline van Heugten Netherlands
Alexandre Castro-Caldas Portugal	Jan Lexell Sweden	David L. Ripley USA	Rodney D. Vanderploeg USA
Alison Cernich USA	Mark Linden UK	Bernhard Sabel Germany	Shari Wade USA
John D. Corrigan USA	Andrew Maas Belgium	Angelle Sander USA	John Whyte USA
Helen Dawes UK	Alison Madden Canada	Ronald C. Savage USA	Elisabeth Wilde USA
Roberta DePompei USA	James Malec USA	Caroline Schnakers USA	Nathan Zasler USA
Henk Eilander Netherlands	Saafan Malik USA	Joel Scholten USA	Mariusz Ziejewski USA
Rita Formisano Italy	Jeffrey E. Max USA	Enrique Noe Sebastian Spain	

# About the World Congress

## THE SEMINAL CONFERENCE FOR BRAIN INJURY PROFESSIONALS

The IBIA World Congress is the largest gathering of international professionals working in the field of brain injury. Delegates are comprised of rehabilitation physicians, psychiatrists, psychologists, neurosurgeons, speech pathologists, occupational therapists, physiotherapists, social workers, nurses, case managers, advocates, legal professionals and all those dedicated to advancing research and treatment for patients with brain injury.

Over 1400 international delegates attended the Congress when it was last held in the United States in San Francisco in 2014. IBIA expects the 2017 Congress to be even larger. The Congress will feature platform presentations, workshop and panel discussion from a faculty of over 120 internationally recognized speakers as well as 200 oral presentations and over 600 poster presentations from submitted peer reviewed abstracts. Speakers at recent Congress's include Vicki Anderson, David Arciniegas, Erin Bigler, Joseph Giacino, Steven Laureys, Andrew Maas, Michael McCrea, Adrian Owen, Jennie Ponsford, Roberto Rodriguez, Enrique Noe, Nicholas Schiff, Jonathan Silver, Donald Stein, John Whyte, Ross Zafonte, and Nathan Zasler just to name a few.

The aim of the World Congress on Brain Injury is to provide an opportunity for establishing collegial relationships with international professionals focused on the science of brain injury and/or the care and treatment of persons with acquired brain injury. State-of-the-art research will be presented on assessment, treatment, and international priorities in the field of brain injury research will be discussed. Overall, the Congress seeks to provide didactic opportunities for clinicians interested in advancing their knowledge in brain injury science, medicine and care.

### ABOUT THE CONGRESS LOCATION

The 12th World Congress on Brain Injury will be held in the culturally vibrant and exciting city of New Orleans.

New Orleans is often called "The Big Easy" due to its laid-back attitude and the easy-going nature of the musicians and other bohemian residents of the city. New Orleans is known for its jazz music, cultural attractions, diverse communities, and of course its world-famous Cajun cuisine. In New Orleans the good times are perpetually rolling down Bourbon Street with nightlife that never stops.

But there is much more to see than just the historic French Quarter – tour the elegant Garden District, meet the colorful characters of Frenchmen Street or ride a steamboat on the mighty Mississippi. You can experience the city's supernatural vibe at the Voodoo Museum by taking a guided ghost or vampire tour through taverns, alleyways, and historic cemeteries.

The New Orleans Sheraton Hotel is right in the middle of the action, only steps away from the famous French Quarter. The hotel is also perfectly situated on the main streetcar line that will whisk you back in time to the well-preserved antebellum mansions and pristine gardens of the Garden District.

### ABOUT IBIA

Founded in 1993, the International Brain Injury Association (IBIA) was created in response to the growing demand from professionals and advocates throughout the world for collaboration and more information on all aspects of brain injury, from prevention to long-term care.

Today, IBIA works to develop positive relations and interactions between individuals, families, groups, organizations, institutions, diverse cultures and nations. The Association strives to provide international leadership for creative solutions to the issues associated with brain injury.

IBIA is dedicated to the development and support of multidisciplinary medical and clinical professionals, advocates, consumers and others who work to improve outcomes and opportunities for persons with brain injury.



## Previous Exhibitors & Supporters

Attention Fund  
American College of Rehabilitation Medicine (ACRM)  
Alta Bates Medical Summit  
Avanir Pharmaceutical  
Baylor College of Medicine  
BKIN Technologies  
Brain Injury Association of America  
Brain Injury Professional Magazine  
Brain State Technologies  
Brain Vision  
BrainFx  
CARF International  
Casa Colina Hospital and Centers for Healthcare  
Centre for Neuro Skills  
Children's Healthcare of Atlanta  
CIR Systems Gaitrite  
Concussion Care Centre of Virginia  
CNS Vital Signs  
Defense and Veterans Brain Injury Center  
Demos Medical Publishing  
Eksa Bionics  
Elsevier  
Fresnel Prism & Lens Co.  
GLOREHA  
Hankamp Rehab  
Hocoma  
ImPACT Applications  
IOS Press  
InfraScan Inc.  
Intendu  
Interactive Motion Technologies  
Learning Services  
Mandell Law Firm  
Medtronic  
Memorial Hermann Hospital  
Mentis NeuroRehabilitation  
Merz  
Model Systems Knowledge Translation Center  
Motekforce Link  
NeuroAtHome  
Neurological Rehabilitation Living Centers  
NeuronUP  
Nexus Neurocontinuum  
Ohio State University TBI Model System  
ProtoKinetics  
Rainbow Rehabilitation Centers, Inc.  
Reha Technologies  
Sheltering Arms  
Spaulding Rehabilitation Hospital  
Special Tree Rehabilitation  
Quanterix  
Taylor and Francis  
The Institute for Research & Rehabilitation (TIRR)  
TOTO USA  
Tree of Life  
Tyromotion  
United States Brain Injury Alliance (USBIA)  
World Federation for NeuroRehabilitation (WFNR)  
Wisepress Medical Bookstore  
Wolters Kluwer Health



# Congress Demographics

## ATTENDEES

OVER 1400 MULTIDISCIPLINARY BRAIN INJURY PROFESSIONALS

- PM&R Physicians
- Psychiatrists
- Neurosurgeons
- Neuropsychologists
- Psychologists
- Basic Scientists

- Speech Pathologists
- Occupational Therapists
- Physiotherapists
- Music Therapists
- Social Workers
- Advanced Practice Nurses

- Case Managers
- Counselors
- Educators
- Legal Professionals
- Advocates
- Allied Health Professionals

## INDUSTRIES REPRESENTED

EXHIBITORS FROM EVERY SEGMENT OF THE BRAIN INJURY MARKET

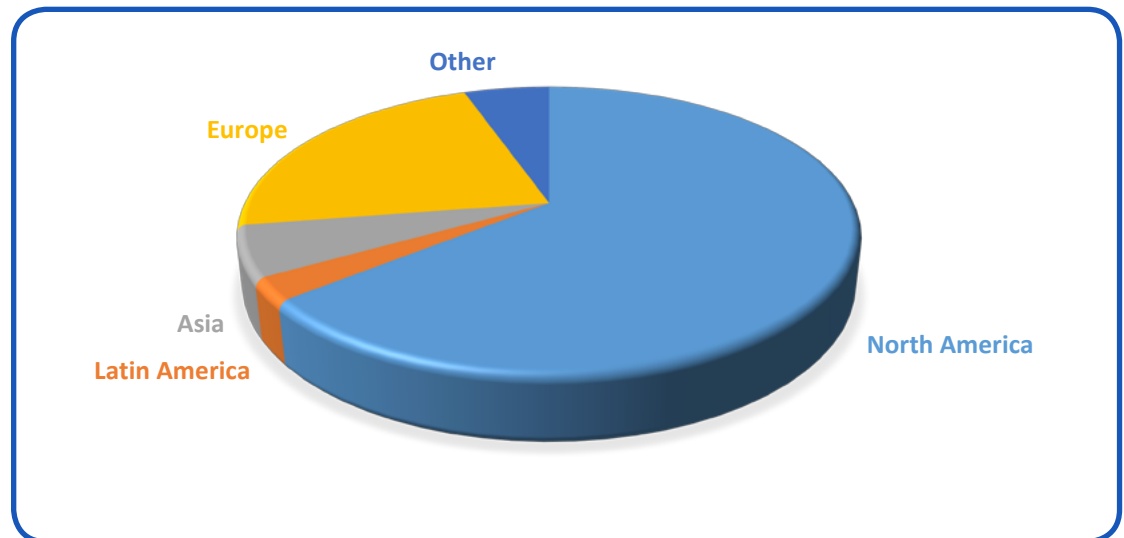
- Acute Care Facilities
- Rehabilitation Hospitals
- Long Term Care Facilities
- Concussion Evaluation Technologies
- Spasticity Treatment Providers

- Pharmaceutical Companies
- Adaptive Technology Providers
- Advanced Medical Technologies
- Vision Technologies
- Bionic Technologies

- Gait Systems
- Rehabilitation Software
- Advocacy Organizations
- Publishers

## GEOGRAPHIC REPRESENTATION

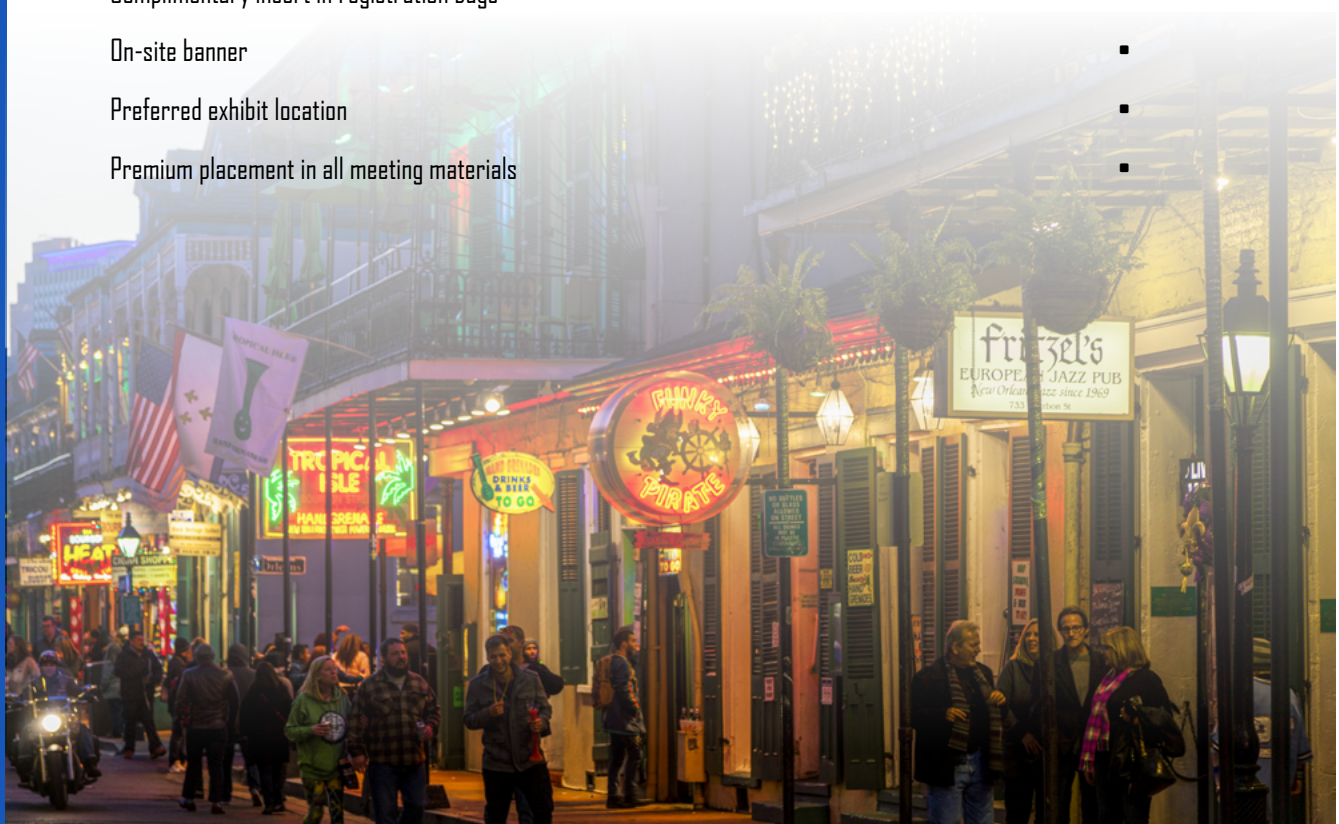
DELEGATES FROM OVER 40 COUNTRIES



# Congress Support Matrix

The IBIA World Congress is the premier event for multidisciplinary professionals involved in the field of brain injury. Make a lasting impression with this highly dedicated group of specialists by becoming a Congress supporter.

LEVEL	BRONZE (\$5,000)	SILVER (\$10,000)	GOLD (\$20,000)	PLATINUM (\$30,000)
On-site Signage	▪	▪	▪	▪
Recognition in NeuroTrauma Letter	▪	▪	▪	▪
Listing in Congress program	▪	▪	▪	▪
Logo in meeting app	▪	▪	▪	▪
Website listing without logo	▪	▪	▪	▪
Logo on recognition slide during breaks	▪	▪	▪	▪
Logo on back cover of program book	▪	▪	▪	▪
Complimentary registrations	1	2	4	6
Acknowledgment at Congress opening		▪	▪	▪
Badge ribbons distinguishing support level			▪	▪
Website logo with hyperlink			▪	▪
Complimentary exhibit space			▪	▪
Named award				▪
Complimentary insert in registration bags				▪
On-site banner				▪
Preferred exhibit location				▪
Premium placement in all meeting materials				▪



# Exclusive Congress Support Opportunities

The following opportunities are available only to Platinum, Gold, Silver and Bronze Level Congress Supporters. Please see Appendix A for the Meeting Partner form.

## WELCOME RECEPTION

**\$20,000**

The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will have a distinct New Orleans feel.

## INTERNET ACCESS

**\$15,000**

Always in demand, meeting attendees will greatly appreciate wireless internet access in the conference area. The supporter will be recognized throughout the meeting in signage and in electronic communications.

## TRAINEE REGISTRATIONS

**\$10,000**

Show your support for the next generation of brain injury professionals. A special ribbon with the supporters name will be affixed to all trainee name badges.

## YOUNG INVESTIGATORS RECEPTION

**\$10,000**

This reception provides an excellent opportunity to encourage and nurture the next generation of brain injury professionals by supporting this special mentoring and educational event specifically for young investigators.

## BREAKFAST (3)

**\$7,500 EACH**

Congress attendees will appreciate your support to start the day off right! The supporter will be recognized in all meeting materials and during the breakfast itself.

## REGISTRATION BAGS

**\$7,500**

In this high-profile opportunity, the supporter logo or name will be printed on the registration bags provided to every attendee.

## ATTENDEE DIRECTORY

**\$5,000**

Attendees will retain this useful resource long after the Congress is over. Your company logo will be featured on the front cover.

## NECK LANYARDS

**\$5,000**

Supporter logo or name will be printed on all name badge neck lanyards provided to each attendee.

## HOSPITALITY SUITE

**\$5,000 EACH**

Supporter will host their guests throughout the Congress in a private room. Support includes your branding of the entry to the hospitality suite and acknowledgement on signage outside the suite.

## POSTER SESSIONS (6)

**\$2,000 EACH**

Over 600 posters will be presented for viewing during the six poster sessions held during the Congress. The supporter will be recognized throughout these informal, educational events.

## REFRESHMENT BREAKS

**\$2,000 EACH**

Delegates will be appreciative of a refreshment break during the day. The sponsors logo and name will be featured prominently during the break and throughout the meeting.



# Independently Sponsored Satellites

## OVERVIEW

In partnership with the World Congress, a company may compose its own branded symposium, workshop or demonstration during designated 1.5 hour time slots. These Independently Sponsored Satellites (ISS) will be promoted in all official IBIA printed and web-based materials. Longer time slots may be negotiated directly with IBIA.

The IBIA World Congress offers ISS sponsors an unequalled opportunity to promote their company, product or service to this specialized, multidisciplinary group of healthcare professionals.

## COST

Each ISS slot may be reserved for a negotiated rate depending on the duration of the ISS. Discounts on ISS may be considered as part of an overall support package. Contact the IBIA administrative office for details: [congress@internationalbrain.org](mailto:congress@internationalbrain.org), or call +713 526-6900.

## SCHEDULING AND LOCATION

ISS may not conflict with IBIA scientific program activities or organized events. While subject to change pending the final educational program, the following dates/times have been designated for ISS:

### **Thursday, March 30, 2017**

12:15 - 1:15pm (Lunch)

8:00 - 9:00pm (Evening)

### **Friday, March 31, 2017**

12:15 - 1:15pm (Lunch)

7:00 - 8:00pm (Evening)

### **Saturday, April 1, 2016**

12:15 - 1:15pm (Lunch)

The application contained in this prospectus must be completed and submitted to IBIA (see Appendix C). Applications are reviewed by members of the IBIA scientific committee and notification of acceptance or denial will be provided within two weeks of submission.

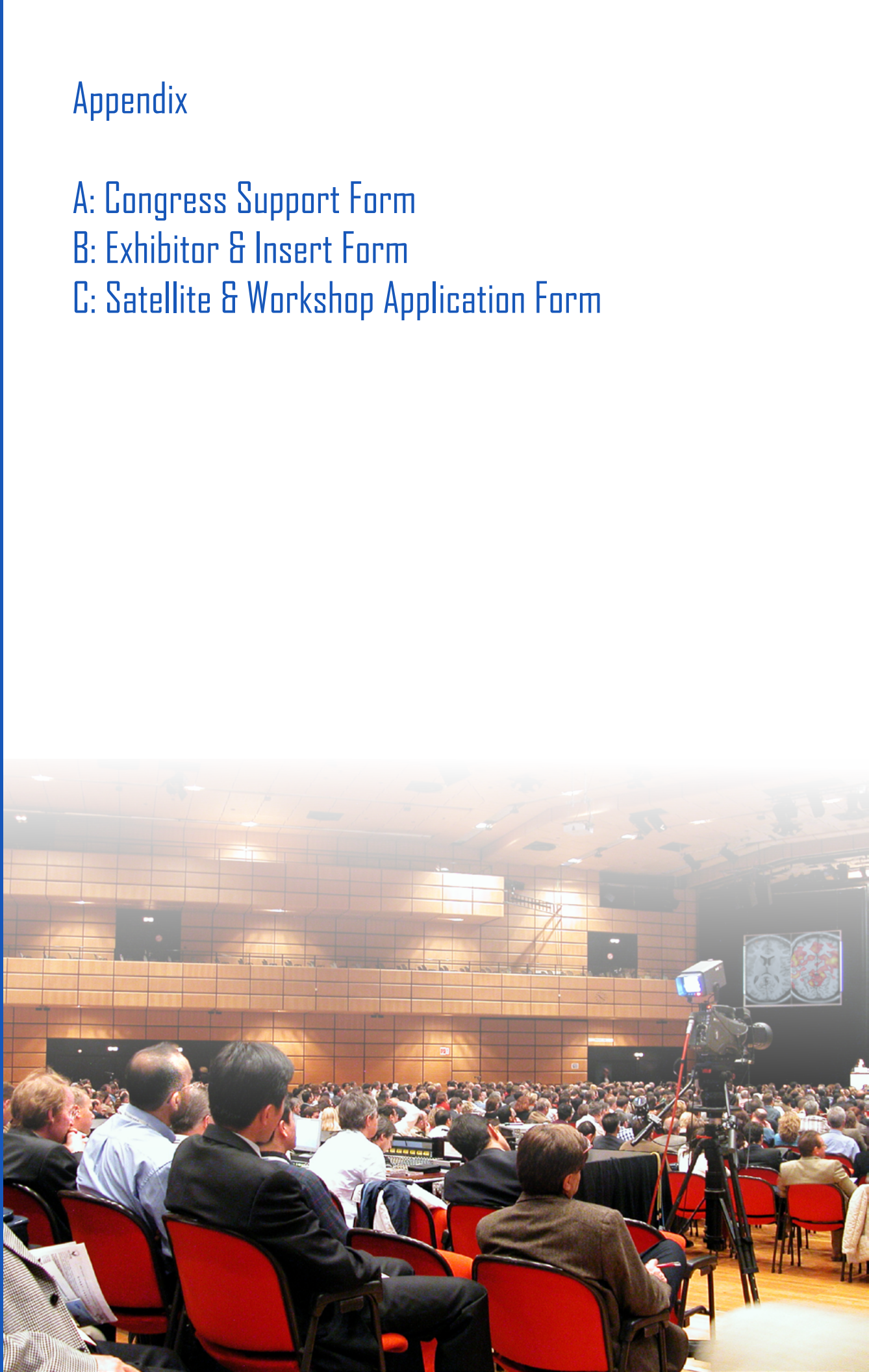
## Appendix

A: Congress Support Form

B: Exhibitor & Insert Form

C: Satellite & Workshop Application Form

ibia2017.org



# Appendix A: Congress Support Form

YES! WE WISH TO SUPPORT IBIA'S TENTH WORLD CONGRESS AT THE LEVEL MARKED BELOW:

- Platinum (\$30,000)
- Gold (\$20,000)
- Silver (\$10,000)
- Bronze (\$5,000)
- We also wish to reserve one of the following support opportunities:
  - Welcome Reception \$20,000
  - Internet Access \$15,000
  - Trainee Registrations \$10,000
  - Young Investigators Reception \$10,000
  - Breakfast \$7,500 (each)
  - Registration Bags \$7,500
  - Attendee Directory \$5,000
  - Neck Lanyards \$5,000
  - Hospitality Suite \$5,000
  - Poster Session \$2,000 (each)
  - Refreshment Break \$2,000 (each)

## PAYMENT INFORMATION (ALL AMOUNTS IN USD)

- Enclosed is our check for \$ \_\_\_\_\_ to support the item(s) selected.
- Please invoice us. Enclosed is our Purchase Order for \$ \_\_\_\_\_ to support the item selected.
- Please charge my credit card for \$ \_\_\_\_\_ as follows:
  - MasterCard    Visa    Amex   Card #: \_\_\_\_\_ Exp. \_\_\_\_\_

In order to recognize your company as a Congress supporter, please provide the following information:

COMPANY \_\_\_\_\_  
 (as you wish it to appear on identification sign and listing)

Street Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Zip/Code \_\_\_\_\_

Country \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_



RETURN BY EMAIL: [mbell@internationalbrain.org](mailto:mbell@internationalbrain.org)  
 RETURN BY FAX: (801) 421-0269  
 RETURN BY MAIL: IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA  
 QUESTIONS? CALL: (713) 526-6900 or email: [congress@internationalbrain.org](mailto:congress@internationalbrain.org)

# Appendix B: Exhibitor & Insert Form

WE WISH TO RESERVE EXHIBIT SPACE AT THE 12TH WORLD CONGRESS AS FOLLOWS:

- End cap double booth with two registrations (limited availability): \$6,250
- Standard 8 x 10' booth with one registration: \$2,950 each. Qty. \_\_\_\_\_
- Additional representative (limit of two additional registrants per booth): \$445 each. Qty. \_\_\_\_\_
- Supplied brochure or promotional item not to exceed 8.5 x 11": \$1,450

COMPANY \_\_\_\_\_  
 (as you wish it to appear on identification sign and listing)

Street Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Zip/Code \_\_\_\_\_

Country \_\_\_\_\_

1st Exhibit Representative

Name \_\_\_\_\_ Email \_\_\_\_\_

2nd Exhibit Representative

Name \_\_\_\_\_ Email \_\_\_\_\_

3rd Exhibit Representative

Name \_\_\_\_\_ Email \_\_\_\_\_

### PAYMENT INFORMATION (ALL AMOUNTS IN USD)

- Enclosed is our check for \$ \_\_\_\_\_
- Please send invoice for \$ \_\_\_\_\_
- Please charge my credit card for \$ \_\_\_\_\_ as follows:  
 MasterCard  Visa  Amex Card #: \_\_\_\_\_ Exp. \_\_\_\_\_

### TERMS AND CONDITIONS

- a) Exhibitor fee includes standard pipe and drape booth, skirted table and two chairs. Additional furnishings, labor, shipping costs, electrical needs, internet connections, etc., must be made with Alliance, the Congress contractor. An information packet from Alliance will be sent upon receipt of this form.
- b) Checks should be made payable to IBIA. Exhibit space will not be assigned until full payment has been received.  
 NOTE: Exhibiting companies will not be permitted to set up unless the fee is paid in full.
- c) Cancellations must be made 60 days prior to the Congress start date in order to receive a refund of the full amount less a \$250.00 service fee. No refunds will be given for cancellations made within 60 days of the Congress start date.



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RETURN BY FAX: (801) 421-0269

RETURN BY MAIL: IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA

QUESTIONS? CALL: (713) 526-6900 or email: [congress@internationalbrain.org](mailto:congress@internationalbrain.org)

# Appendix C: Satellite & Workshop Application Form

COMPANY \_\_\_\_\_  
(as you wish it to appear on identification sign and listing)

Symposium Title \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Zip/Code \_\_\_\_\_

Country \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

SATELLITE DESCRIPTION (please provide faculty names if known)

All promotional material developed by the organizer must contain the following qualifying statement:

"The International Brain Injury Association has reviewed and approved this symposium as appropriate for presentation as an Industry Supported Symposium. The symposium constitutes the content and views of the sponsor and is not part of the official Congress program."

### Satellite Fees

Satellite fees are negotiated on a case by case basis.

- Please reserve \_\_\_\_\_ satellite slots for my organization.
- I have read and agree to abide by the Satellite Eligibility Criteria contained in this prospectus.

Signature \_\_\_\_\_ Printed name \_\_\_\_\_ Date \_\_\_\_\_

Applications for Satellite Symposia and Workshops will be reviewed by IBIA, and notification of acceptance or denial will be provided within two weeks of submission.

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RETURN BY FAX: (801) 421-0269

RETURN BY MAIL: IBIA Secretariat, PO Box 1804, Alexandria, VA, 22313, USA

QUESTIONS? CALL: (713) 526-6900 or email: [congress@internationalbrain.org](mailto:congress@internationalbrain.org)

ibia2017.org

